

Main Street Advisory Board
Minutes - July 2, 2026

1. Call to Order: Chairman Moore called the meeting to order at 4:00pm.

Roll: Chairman Moore; Directors Cossart, Lay, Presswood, and Ray were present. Directors Anderson-Cook and Walker were absent.

Staff: Jara Hurt – Downtown Manager, Holly Wharton – Economic Development Director, and Christine Sewell – Recording Clerk

2. Guests/Speakers/Community Partners - Anya Turpin – Visit Perry, Tiffany Kelly – Perry Chamber of Commerce, and Susan Arrington – Village Louve

Ms. Turpin provided and encouraged those who were interested in attending the group planning session for the 2027 event calendar.

Ms. Kelly introduced herself as the Chamber's new membership director.

3. Citizens with Input – Ms. Arrington advised of the upcoming Freedom 250 event on July 17th at 6 pm and invited all to attend

4. Old Business

- a. Alleyway Update – Ms. Hurt advised the electric still needs to be completed and has been working with Georgia Power, but is also looking at a possible solar option, that would be the same quality and visual as electric and will present to the DDA for their input and bring back. Also working on creating a visual screen for the trash cans and painting the rear doors, with a goal of having completed by September.

5. New Business

- a. Approve June 6, 2026, minutes

Director Cossart motioned to approve as presented; Director Presswood seconded; all in favor and was unanimously approved.

- b. Approve May 2026 financials

Director Ray motioned to approve as presented; Director Lay seconded; all in favor and was unanimously approved.

- c. Appoint Jara Hurt as board Secretary/Treasurer

Director Cossart motioned to appoint Jara Hurt as the board Secretary/Treasurer; Director Ray seconded; all in favor and was unanimously approved.

- d. Update to Farmer's Market Rules & Regulations

Ms. Hurt reviewed the changes, which were updating the vendor registration fees and the time for vendor breakdown. Ms. Hurt advised the policy is for a vendor to remain until 1:00 pm, unless inclement weather or safety concerns with regard to vendor health or safety, and to not vacate due to their product selling out or low market attendance.

Discussion ensued with Director Cossart suggesting a poll of the vendors to perhaps end the market an hour earlier, which could possibly eliminate vendors from leaving due to selling out or low attendance. Ms. Hurt advised when vendors leave early it visibly affects the market appearance for passersby who see vacant spots and think the market is closing or there are not enough vendors to warrant stopping. Ms. Turpin suggested considering changing vendors' location for those that perhaps consistently sell out early. Ms. Hurt will poll the vendors on changing the closing time and report back.

Director Cossart motioned to approve the changes to the policy as presented; Director Lay seconded; all in favor and was unanimously approved.

6. Chairman Items – Chairman Moore thanked Ms. Hartley and Ms. Wharton for the smooth transition and onboarding of Ms. Hurt.

Chairman Moore advised there was an upcoming webinar on September 9th from DCA on When & How to Retire Events, if Needed and suggested this for the board.

7. Downtown Manager's Report
 - a. Downtown Projects update – Ms. Hurt advised 1002 Main Street has been sold to Livingston Properties, JMA Architecture will remain in the building, and they are considering building a new office on the back portion of the property. Kelly & Kate Boutique scheduled to open mid-July, Village Shop tenant update. The parklets have been installed. Key to the Downtown District was presented to the Perfect Pear for 15 years. Noted upcoming training opportunities.
8. Promotion Committee Report – None
9. Other – None
10. Adjourn: there being no further business to come before the board the meeting was adjourned at 4:26 pm.

Approved 08.06.26